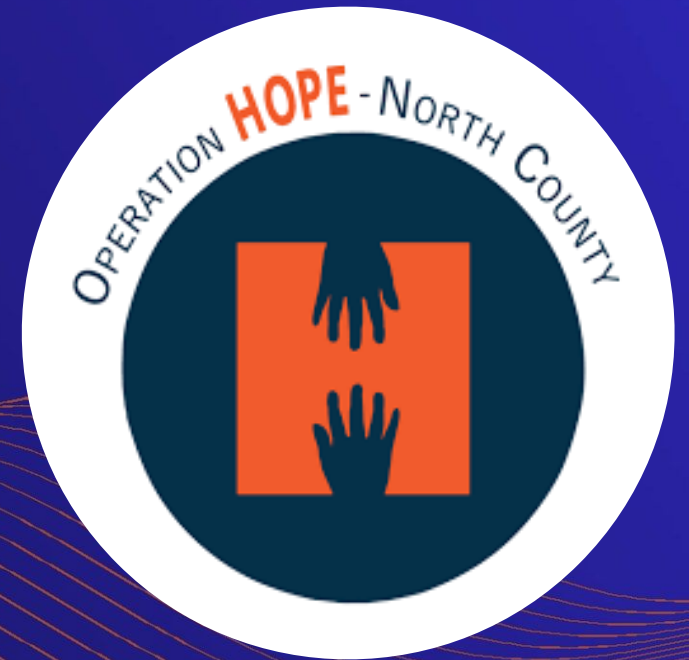


Purpose in Partnership: Social Investment Invitation for HOPE

Operation HOPE—North County

Corporate Partnership Opportunities · 2026



About Us



Since 2003, Operation HOPE–North County (OHNC) has provided shelter, trauma-informed case management, workshops, youth programming, and aftercare support to families experiencing homelessness.

Mission *To help families and single women experiencing homelessness rebuild their lives and achieve sustainable independence.*

1,800+

families served since 2003

160+

individuals sheltered
annually, including 100+
children

2,000+

community members
supported through our
food pantry and clothing
boutique

Who We Serve



Our residents face multiple barriers



OHNC provides not only critical services, but a safe and nurturing environment for children, reducing trauma and fostering stability during crucial years of development.



The Challenge

Homelessness in North San Diego County continues to rise due to housing costs, inflation, and limited family-centered shelters.

10,605

people experiencing homelessness in San Diego (2023)

684

family households without housing

1,256

children without housing

Many shelters separate families — OHNC keeps them together.





Our Unique Model

Keeping families safe and together

At Operation HOPE—North County, we don't just provide shelter — we keep families together, restore dignity, and build lasting change. As one of North County's only trauma-informed, family-first shelters, we've been empowering families to thrive for over 20 years.



Built for families and single women

We cater specifically to families with children and single women — offering not only a place to stay, but a pathway forward.



Families are never separated

Each household receives a private room: a safe, dignified space where parents and children can rest, recover, and reconnect — a surprising rarity in most shelter settings.



High-barrier model

Our model ensures safety and accountability. Residents commit to sobriety, engage in structured case management, and actively participate in rebuilding their lives.



Wraparound support

Job readiness, youth tutoring, parenting classes, housing navigation, and post-shelter alumni support.

Our Impact

OHNC addresses homelessness with structure, stability, and compassion.



90–120 day shelter stays with wraparound case management



4,000+ hours of case management annually



Youth tutoring and academic support



Life skills and parenting workshops to strengthen families



Pantry of HOPE & New Beginnings Boutique providing food, clothing, and essentials



Trauma-informed, family-centered care that reduces cycles of instability

Proven Outcomes



73%

of residents transition into permanent or stable housing

75%

complete at least one life skills or parenting workshop

50%

of employed clients save at least 30% of their income

70%

achieve employment or income-related goals

100%

of school-age children enrolled in school within 7 days



Why Partner With OHNC

Only family shelter in Vista — One of the few shelters where parents and children can remain together in private rooms — a rare and essential model that preserves dignity and family bonds during a time of crisis.

Serving a high-need area — Vista ranks among the regions with the highest demand for homelessness services. OHNC fills a critical gap by serving entire families who might otherwise fall through the cracks.

Tailored, high-support approach — Our structured entry system combines accountability with personalized case management. Every resident receives a plan designed to meet their unique needs.

Proven record of impact — With a 67% exit success rate, we don't just provide shelter — we empower residents to achieve housing, employment, and long-term stability.

Collaborative & adaptive partner — We work closely with city leaders, community partners, and regional coalitions. Our approach is fiscally responsible, flexible, and responsive to Vista's evolving needs.





Ways to Sponsor Supportive Services

Safe shelter is only the first step. Families need wraparound supportive services that equip them with the skills, confidence, and tools to rebuild their lives. Corporations can directly underwrite these programs and create lasting change.



Workshops & Training

Job readiness, financial literacy, budgeting, parenting, and wellness sessions to strengthen resilience and independence.



Comprehensive Case Management

One-on-one support with housing navigation, employment readiness, and long-term stability planning.



Youth Services

Tutoring, enrichment, mentoring, and school enrollment within 48 hours to keep children learning and thriving.



Meals & Nutrition

Daily meals, nutrition education, and family-centered activities that foster health and healing.



Every sponsorship funds the full path from shelter to stability.



Alumni Support

Continued access to the Pantry of HOPE, New Beginnings Boutique, and community referrals for graduates.



Corporate Partnership Levels

\$10,000

Advocate of HOPE

- Logo on OHNC's website, social media, and select event signage
- Volunteer opportunity for up to 10 employees
- Recognition in 3 dedicated social media posts
- Celebrated as a voice of HOPE for families in transition
- Acknowledgment in donor newsletters (digital + print)
- Recognition at donor receptions, with the opportunity to connect with other community partners
- Invitation for staff to join HOPE for the Holidays or Day of Service activities
- Annual impact summary showing how your support changed lives

\$25,000

Leader of HOPE

- Prominent logo placement on OHNC's website, annual report, and select event materials
- Corporate volunteer day for up to 25 employees
- Dedicated social media campaign (6 posts) recognizing your leadership
- Honored as a guiding partner of HOPE
- Recognition at the Signature Gala and HOPE for the Holidays events
- Quarterly impact updates for CSR/ESG use
- VIP seating at the Signature Gala (table for 8)
- Recognition plaque displayed at the shelter for one year



Corporate Partnership Levels: Champion

\$50,000+

Champion of HOPE

- Naming rights at a signature event or program
- Custom volunteer day for up to 50 employees
- Featured in press releases and media campaigns
- Exclusive speaking opportunity at a major event or donor gathering
- Prominent logo placement on all OHNC event banners, programs, and digital platforms year-round
- Customized annual impact report with photos and stories for CSR/ESG reporting
- VIP table at the Signature Gala with premium seating for 16 guests
- Recognition plaque in the shelter or naming opportunity for a community space
- Dedicated feature story on OHNC's website and newsletter
- Option to co-brand a signature program or campaign



Sponsorship Opportunities



Adopt-A-Room

Give families dignity, safety, and hope — one room at a time.



Event Sponsorship

Where corporate leadership meets community hope.



Custom Corporate Campaigns

Tailored campaigns that grow impact and hope together.



Roots of HOPE Monthly Giving

Planting stability. Growing futures. Rooted in HOPE.

Adopt-A-Room



Provide a safe, welcoming space for families in shelter and leave a lasting legacy in the community. Your sponsorship covers the full operating cost of one private room or community space:

12 private resident rooms

Community room

Laundry room

Shower room

Pantry of HOPE

New Beginnings Boutique

Each space offers dignity, stability, and healing. Your investment sustains case management, guidance, and essential tools for long-term independence. Your company's name will be proudly displayed on a plaque outside the sponsored space.

Impact By adopting a room, you help create a true home during life's hardest moments — becoming part of a family's journey toward hope, resilience, and independence.



Event Sponsorship: OHNC Signature Gala

- Brings together 200+ community leaders, corporate partners, and civic champions
- Elegant dinner, live entertainment, networking, and inspiring mission moments

\$2,500 – \$50,000

Sponsorship levels

Benefits include

- Premium branding on promotions and event signage
- Stage recognition during the program
- VIP seating and complimentary tickets
- Media and press acknowledgment
- Corporate table hosting opportunities



More Event Sponsorships



HOPE for the Holidays

- Gift drives and celebrations for families in shelter
- Joy and stability during the holiday season
- Sponsorships start at \$2,500

Benefits: Recognition in promotions, employee volunteer engagement, direct family impact



HOPE at Moonlight

- Annual fundraiser at Moonlight Amphitheatre
- An evening of theatre, community, and giving
- Sponsorships from \$2,500+

Benefits: Premium recognition, VIP tickets, community visibility



Corporate Mixers

- Year-round gatherings with businesses and leaders
- Showcasing corporate social responsibility
- Sponsorships from \$2,500+

Benefits: Branding, speaking opportunities, direct engagement with decision-makers



Custom Corporate Campaigns

Partnerships designed to reflect your brand while transforming lives at OHNC.

Campaign ideas

- **Workplace Giving** — payroll deductions with company match
- **Cause-Marketing** — a % of product/service sales benefits OHNC
- **Employee Drives** — food, clothing, hygiene kits, or school supplies
- **Seasonal Campaigns** — back-to-school, holidays, National Volunteer Week
- **Community Day / “Month of HOPE”** — volunteering, fundraising, and awareness

Why it works

- **Brand alignment** — tie impact directly to your identity
- **Employee pride** — meaningful, hands-on engagement
- **Public recognition** — co-branded visibility across OHNC platforms
- **Sustainable support** — long-term campaigns beyond one-time giving





Roots of HOPE: Monthly Giving

Planting stability, growing futures — one family at a time. Just like roots nourish a tree, steady monthly generosity provides safe shelter, warm meals, and life-changing support to families in crisis.



\$25

Back-to-School Basics

Equip a child with a backpack and supplies.



\$95

A Night of Shelter

Cover a night of meals, housing, and wraparound support.



\$250

Share a Meal, Share HOPE

Provide dinner for all 45 residents, served with dignity and care.



\$500

Stock the Shelter

Supply essentials like bedding, hygiene kits, and medicine.



\$1,200

A Week of Youth After-Care

Support tutoring and enrichment so children thrive.



\$2,500

Shelter & Stability for a Family

A full month of housing, meals, and case management.

Together, we don't just provide shelter — we create futures.

Join us in building a future rooted in HOPE.

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